



2026 SPONSORSHIP OPPORTUNITIES

Put your brand at the heart of vibrant community events reaching audiences across Surrey, Sussex, Hampshire & London

 15k Visitors

 3 counties

 70k Reach



WHO WE ARE

Surrey Hills Enterprises (SHE) is a community interest company dedicated to supporting & promoting sustainable businesses, rural skills, and local enterprises within the Surrey Hills National Landscape.



OUR MISSION

Our mission is to create a thriving, sustainable economy that protects, enhances, and celebrates the Surrey Hills while supporting local businesses, championing environmental responsibility, and ensuring this cherished landscape continues to flourish for future generations



OUR AUDIENCE

The Surrey Hills events attract a high-spending, engaged audience, primarily aged 35–65+, including affluent families and 'silver surfers' who value quality, sustainability, and heritage.

They are passionate about supporting local artisans, ethical businesses, and countryside traditions, seeking unique, high-quality products and experiences.

With strong disposable income, they actively invest in premium local food, craft, outdoor living, and sustainable lifestyle choices, making them an ideal audience for brands that align with heritage, sustainability, and community values.





WHY SPONSOR OUR EVENTS?



Engage with Your Community

Reach over 15,000 event visitors per year, a combined digital audience of 70,000+ social media followers, 30,000 monthly web visitors, and 12,000 email subscribers.



Boost Brand Visibility

Gain high-profile exposure through event signage, digital marketing, social media, and PR.



Be a Sustainability Leader

Align your brand with a nationally significant movement protecting the environment & promoting ethical business.



Support Local Enterprise

Champion rural skills, traditional crafts, and sustainable land management.



Deliver Real Impact

Help fund education, conservation, and local business initiatives.



Meet ESG & CSR Goals

Showcase your commitment to environmental responsibility and community investment.

Put your business at the forefront of sustainability, heritage, and rural enterprise while connecting with thousands across the South East with packages from £500 to £15,000.



THE 2026 EVENT LINE-UP



Surrey Hills Spring Fair

Date: April 11-12, 2026

Location: Rural Life Living Museum

Celebrate the heritage and traditions of the Surrey Hills National Landscape with steam-powered attractions, artisan markets, and family-friendly activities. The event promotes heritage, rural skills, and local crafts.



Surrey Hills Country Fair

Date: June 13-14, 2026

Location: Merrist Wood College, Guildford

This event showcases modern countryside skills while connecting visitors to the importance of sustainable land management. Activities include interactive demonstrations in animal care, horticulture, and more.



Surrey Hills Wood Fair

Date: September 12-13, 2026

Location: Cranleigh Showground

A celebration of woodcraft and conservation, featuring sustainable practices, bushcraft, and medieval-inspired fun, with interactive demonstrations from woodworkers.



Surrey Hills Food & Fire Fair

Date: October 17-18, 2026

Location: Hogs Back Brewery, Tongham

End the year with a sensory feast. This event features live-fire cooking demonstrations with celebrity chefs, fire performers, smores around cosy fire pits, and live music.

ANNUAL HEADLINE SPONSOR PACKAGE

Cost: £15,000 (Exclusive)

Coverage: All four major 2026 events attracting 15,000+ Visitors plus a bonus nature recovery project

Benefits

Brand Visibility:



- Exclusive branding as "Presented in partnership with [Your Brand]" across all events.
- Prominent logo placement on:
 - Event websites, reaching 30,000+ monthly visitors.
 - Promotional materials (5,000+ flyers).
 - Acknowledgment in 4 Emails to 12,000 mailing list
 - On-site event banners and signage in key locations.
 - Event programme
- Social media campaigns across channels reaching 70,000+ followers .
- PA acknowledgements during events.
- Event Zone Naming Rights: an area of each event will be named after you.
- Recognition in press releases, newsletters, & media coverage.
- Business spotlight feature on SHE's website.
- Run contests, giveaways, or product placements within the event programme.
- QR Code Call-to-Action: Your QR code at events, leading to exclusive offers or sustainability content.

Community Impact:

- Demonstrate your commitment to preserving the Surrey Hills National Landscape.

- Support the development of rural skills, local businesses, and environmental sustainability.
- Your support will fund an additional conservation initiative such as tree planting, habitat restoration, or sustainability workshops, with your involvement publicly acknowledged.
- Exclusive conservation or nature recovery project for your team

Networking & Hospitality:

- Industry-Specific Networking: Join exclusive invite-only events and VIP networking during the year, where you can build meaningful relationships with business leaders in the Surrey Hills.
- VIP hospitality for up to 10 guests per event.
- Invitations to exclusive photo calls and networking opportunities.

Employee Wellbeing & Engagement

- 50% off event tickets for your employees and their families.
- Team-Building Activities: bespoke workshops or activities for your staff during events (e.g. mindfulness walks, group cooking classes, or craft workshops).
- Recognition of Employee Contributions: 5 complimentary family tickets for your employee's recognition programme.
- Company Volunteering Days: Engage your staff in meaningful, hands-on conservation work in the beautiful Surrey Hills.
- Annual VIP Guided Walk & Nature Retreats: Private, sponsor-exclusive experiences led by Surrey Hills experts, ideal for staff wellness initiatives.

more benefits >

Bespoke Opportunities:

- Tailored collaborations for product placement, branded activities, or special initiatives.

Priority Access to Future Sponsorships

- Multi-year sponsorship deals available with your company having priority rights.



EVENT-SPECIFIC SPONSORSHIP PACKAGES

GOLD SPONSOR

Cost: £5,000 Per Event



Brand Visibility:

- Prominent logo placement on:
 - Event websites, reaching 30,000+ monthly visitors.
 - Promotional materials (5,000+ flyers).
 - On-site event banners and signage in key locations.
 - Event programme
- Social media campaigns across channels reaching 70,000+ followers .
- PA acknowledgements during events.
- Recognition in press releases, newsletters, & media coverage.
Exclusive branding: Main stage or feature area (e.g., live cooking demos or activity zones).
- Business spotlight feature on SHE's website.

Employee Wellbeing and Engagement

- 50% off events tickets for your employees & their families.
- Team-building activities: Bespoke workshops or activities during events for your staff (e.g., mindfulness walks, group cooking classes, or craft workshops).
- Recognition of Employee Contributions: 5 complimentary family tickets for your employee's recognition programme.

Presence & Hospitality

- 6m pitch space to showcase your brand.
- 10 complimentary tickets and VIP access.

SILVER SPONSOR

Cost: £1,500 Per Event

- Branding on key event area.
- Logo featured on event flyers, programme and website.
- 4m pitch space to engage with attendees.
- 6 complimentary tickets.
- Mentions in social media and newsletters.

BRONZE SPONSOR

Cost: £500 Per Event

- Logo featured on event flyers, programme and website
- 3m pitch space for brand display.
- 4 complimentary tickets.
- Social media shout-out.



BENEFIT	BRONZE £500	SILVER £1, 500	GOLD £5,000	ANNUAL HEADLINE £15,000
Logo in event programme and flyers	✓	✓	✓	✓
Logo placement on event website	✓	✓	✓	✓
Mention in social media posts	✓	✓	✓	✓
Pitch space to showcase your brand	3m	4m	6m	6m
Complimentary tickets	4	6	10+5 Family Tickets for Employee Recognition	All Events 10+5 Family Tickets for Employee Recognition
PA announcements recognising sponsorship		✓	✓	✓
Recognition in SHE newsletters		✓	✓	✓
Logo on banners and signage area		✓	✓	✓
Branding on main stage/feature			✓	✓
Inclusion in press releases			✓	✓
VIP hospitality access			✓	✓
Photo call and PR opportunities			✓	✓
Team-building activities for employees			✓	✓
Zone naming rights at events			✓	✓
Discounted tickets for employees and families			✓	✓
Funding conservation initiatives				✓
CSR impact report				✓
Exclusivity				✓



Contact Information

For more details or to discuss tailored sponsorship packages, please contact Surrey Hills Enterprises CEO:

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